

KATHERINE M. BABIAK, PH.D.

Sport Management
School of Kinesiology
University of Michigan
830 N. University Ave #3230
Ann Arbor, MI
48109-1048
Tel: 743.478-1280
E-mail address: kbabiak@umich.edu

FORMAL EDUCATION

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|---|-------------|---|
| University of British Columbia <i>Vancouver, British Columbia, Canada</i> | 1997 – 2003 | Doctor of Philosophy , Leisure & Sport Management |
| University of Ottawa <i>Ottawa, Ontario, Canada</i> | 1992 - 1994 | Master of Arts in Sport Studies -Sport Administration |
| Queen's University <i>Kingston, Ontario, Canada</i> | 1987 - 1991 | Bachelor of Physical and Health Education / Bachelor of Arts (Biology) |

UNIVERSITY WORK EXPERIENCE

Faculty Appointments

Professor: University of Michigan, School of Kinesiology, Sport Management (05/2021 - present)

Associate Professor: University of Michigan, School of Kinesiology, Sport Management (05/2010 - 2021)

Adjunct Associate Professor: University of Waterloo, Recreation and Leisure Studies (2018 – present)
<https://uwaterloo.ca/recreation-and-leisure-studies/about/people/kathy-babiak>

Visiting Scholar. Ghent University, Belgium, 2014-16

Assistant Professor: University of Michigan, School of Kinesiology, Sport Management (2003 – 2010)

Leadership

Associate Dean, Faculty Affairs: School of Kinesiology, University of Michigan (July 2022 – present)

- Organize and implement the annual review, third year review, and tenure and promotion review processes for tenure track assistant/associate professors and clinical track instructor/assistant/associate faculty.
- Review and develop School policies related to Faculty Affairs
- Proactively advocate and support new initiatives for faculty development and growth
- Provide unbiased leadership and feedback for all School of Kinesiology programs (Movement Science, Athletic Training, Applied Exercise Science, Sport Management)

Director, Graduate Program, Sport Management: School of Kinesiology, University of Michigan (Sept 2021 – July 2023)

Director, Michigan Center for Sport and Social Responsibility (2018 - present)

Activities and responsibilities as Director include:

- Established interdisciplinary collaborations and partnerships to establish Center research projects
- Develop and present research for applied social science research, program evaluation, strategic planning, and / or organizational development
- Create engaged multi-faceted research partnerships to establish 'The Good Sport Report'
- Manage and coordinate communication and marketing of the Center
- Engage in Center funding and development initiatives

Co-Director, Sport, Health and Activity Research and Policy (SHARP) Center for Women and Girls (2010 - 2014)

In my role as Co-Director of the SHARP Center, I:

- Established structure, policies and procedures of the Center and partnership with funder
- Developed mission / vision and research focus of the Center
- Coordinated and oversaw Center scholarly activities (including two rounds of Pilot Grants, research reports, speaker series, and a national conference)
- Managed and coordinated communication and marketing of Center
- Represented Center at local, national and international conferences and events
- Formed interdisciplinary research partnerships and collaborative activities
- Managed Center budget and development initiatives

TEACHING AND STUDENT MENTORING

Teaching

UNIVERSITY OF MICHIGAN, ANN ARBOR, MICHIGAN:

Go Global Course – Sport Business in the British Isles (Summer, 2024 – England, Scotland, Ireland)

Go Global Course – Legacies of the Olympic Games (Summer, 2017) (Switzerland, Germany, Italy, Spain)

Nonprofit Management in Sport – SM 430
 Strategic Management in Sport Organizations – SM 499 (Senior Capstone)
 Strategic Management in Sport Organizations – KIN 514 (Master's)
 Managing Human Resources and Organizational Behavior in the Sport Industry - KIN 532 (Master's)
 Human Resource Management in Sport - SM 432
 Organizational Behavior in Sport - SM 332

UNIVERSITY OF BRITISH COLUMBIA, VANCOUVER, BRITISH COLUMBIA:

2000-2001 (Fall) Sessional Instructor: HKIN 492: Human Resource Management in Leisure and Sport Agency
 2000 (Winter) Sessional Instructor: HKIN 492: Human Resource Management in Leisure and Sport Agency
 1999 (Winter) Sessional Instructor: HKIN 492: Human Resource Management in Leisure and Sport Agency

McGILL UNIVERSITY, MONTREAL, QUEBEC:

1993 (Spring) Sessional Instructor: Arctic College (Iqaluit), EDU402: Wellness and Lifestyle

Mentoring: Undergraduate / Graduate Research Supervision

| Ph.D. | | | |
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| DOCTORAL ADVISOR | | | |
| Adam Copeland | 2020 - 2024 | University of Michigan (School of Kinesiology) | Doctoral advisor |
| Daniel Yang | 2016 – 2020 | University of Michigan (School of Kinesiology) | Doctoral advisor |
| Jennifer Zdroik | 2011 – 2016 | University of Michigan (School of Kinesiology) | Doctoral advisor |
| Matthew Juravich | 2007 – 2012 | University of Michigan (School of Kinesiology) | Doctoral advisor |
| Seung Pil Lee | 2008-2012 | University of Michigan (School of Kinesiology) | Doctoral co-advisor |
| COMMITTEE MEMBER | | | |
| Gabrielle Rossi | 2022-2023 | Rutgers University | Doctoral committee member |
| Christine Maleske | 2020-2024 | University of Michigan (School of Kinesiology) | Doctoral guidance / candidacy exam / committee member |
| Zhijing Chen | 2021-2025 | University of Michigan (School of Kinesiology) | Doctoral guidance committee member |
| Goun Ji | 2019 – 2023 | University of Michigan (School of Kinesiology) | Doctoral guidance / candidacy exam / committee member |
| Krisin Morrison | 2016 – 2021 | University of Waterloo, Canada (Recreation and Leisure Studies) | Doctoral candidacy exam / committee member |

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| Cleo Schyvinck | 2015 - 2021 | University of Gent, Belgium (Department of Sport Management) | Doctoral committee member |
| Geraldine Zeimers | 2015 – 2019 | University of Gent, Belgium (Department of Sport Management) | Doctoral committee member |
| Elena Simpkins | 2016 – 2019 | University of Michigan (School of Kinesiology) | Doctoral guidance / candidacy exam / committee member |
| Lu, Di | 2016-2018 | University of Michigan (School of Kinesiology) | Doctoral guidance / candidacy exam / committee member |
| Lies Dobbels | 2014 – 2016 | University of Gent, Belgium (Department of Sport Management) | Doctoral committee member |
| Matheiu Marlier | 2014-2016 | University of Gent, Belgium (Department of Sport Management) | Doctoral committee member |
| Joon Sung Lee | 2011-2015 | University of Michigan (School of Kinesiology) | Doctoral committee member |
| Lori Hendricks | 2010 | University of Michigan (School of Education) | Doctoral committee member |
| Alyssa Schultz | 2007 – 2008 | University of Michigan (School of Kinesiology) | Doctoral committee member |
| Scott Tainsky | 2007 – 2008 | University of Michigan (School of Kinesiology) | Doctoral committee member |
| DISSERTATION EXAMINER | | | |
| Brendan Riffin | 2016 – 2018 | Western University, Canada (Sport Management) | Doctoral candidacy exam committee member (March 2016); Dissertation – External Examiner |
| William Gignac | 2013 | University of Michigan (Department of Mathematics) | Doctoral dissertation committee – Cognate member |
| Rodrigo Manuel Parra | 2011 | University of Michigan (Department of Mathematics) | Doctoral dissertation committee – Cognate member |
| Sunny June Oliver Bennetts | 2009 | La Trobe University, Australia (Faculty of Management) | External examiner – Doctoral Dissertation |
| Masters | | | |
| Abigail Hill | 2013 | Brock University (Department of Sport Management) | External examiner – Master's Thesis |
| Craig Arsenault | 2013 | Brock University (Department of Sport Management) | External examiner – Master's Thesis |
| Alanna Harman | 2008 | Brock University (Department of Sport Management) | External examiner – Master's Thesis |
| Undergraduate | | | |
| Samara Metz | 2012/2013 | University of Michigan | UROP Advisor – Olympic Athlete Project |

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| Stephen Berliner | 2012/2013 | University of Michigan | UROP Advisor – Olympic Athlete Project |
| Jeff Diamond | 2011 | University of Michigan | Undergraduate thesis advisor |
| Chris Mull | 2011 | University of Michigan | Undergraduate thesis advisor |

AWARDS / GRANTS / CONSULTING / RECOGNITION

Awards / Fellowships

2017-18 *Kinesiology Student's Choice Award for Teaching Excellence* (Awardee uses innovative instruction; provides an enriching, inspiring environment for learning; is approachable and enthusiastic about teaching; has high standards; and shows concern for students in and outside the classroom.)

2017 Victors for Kinesiology Award (\$2500)

2013 North American Society for Sport Management (NASSM) *Research Fellow*

2008-2009 Center for the Study of Sport in Society (Northeastern University); *Research Fellow*

2001-2002 University of British Columbia, *University Graduate Fellowship* (UGF)

1999-2001 Social Sciences and Humanities Research Council of Canada (SSHRC) – *Doctoral Fellowship* (2 year)

1999-2001 University of British Columbia, *University Graduate Fellowship* (UGF) (Awarded but declined)

Teaching Grants - FUNDED

2017-2022 **Babiak, K.** Learning by Giving Foundation – experiential learning teaching grant (\$10,000) (confirmed 2018-2020 @ \$10 000 / year (\$5 000 for 2022) – total support from Learning by Giving **(\$45 000)**)

Research Grants - FUNDED

2018 Misener, K., Shier, M., **Babiak, K.**, Millar, P. *Social impact capacity in nonprofit sport management*. Sport Canada Research Initiative (**FUNDED: \$20,000**) (01/2018-12/2021).

2017-18 Heinze, K., Banaszak-Holl, J., & **Babiak, K.** (MCubed): *Examining professional sport and healthcare organization partnerships*. (**FUNDED: \$15,000**)

2017 Misener, K., Shier, M., **Babiak, K.**, & Millar, P. *New directions for capacity research: Social impact capacity in nonprofit sport management*. Submitted to Social Sciences and Humanities Research Council of Canada. (**FUNDED: Budget: \$120,959**). (03/15/2017 to 03/31/2020)

2013 **Babiak, K.**, & Veliz, P. *Thanks for the memories: A yearbook analysis of the provision of athletic opportunities in southeast Michigan public high schools*. (Office of Vice-President of Research, University of Michigan: **\$3,008**; Institute for Research on Women and Gender: **\$3,000**; SHARP Center for Women and Girls: **\$3,000** (**FUNDED**) **Total Budget: \$9,008**)

2013 Heinze, K., **Babiak, K.**, & Banaszak-Holl, J. *Development of a wellness culture*. Submitted to Barger Leadership Institute, University of Michigan. (**FUNDED: \$5,000**)

- 2013 Misener, K., & **Babiak, K.** (Co-Principal Investigator). *A new 'arena' of understanding: Social responsibility through community sport*. Submitted to Social Sciences and Humanities Research Council of Canada. **(FUNDED: \$64,758)**.
- 2011 **Babiak, K.**, Boyd, C, Bates, P., Eccles, J., Ferris, D., Fort, R., Malley, J., Richardson, C. Ritt, B. Snyder, M. *Title IX at 40: Progress and promise – equity for all*. University of Michigan Rackham Graduate School to host a 'Michigan Meeting' **(FUNDED: \$50,000; Total Budget: \$64,000)**.
- 2010 **Babiak, K.**, & Boyd, C. **Co-Principal Investigators / Co-Directors** of SHARP. *Sport, Health and Activity Research and Policy* Center for Women and Girls (Foundation Grant). Women's Sports Foundation. **(FUNDED: \$1,250,000 = 5 yrs (*Note – Women's Sports Foundation only able to fund 3 years of 5 year contract))**.
- 2010 **Babiak, K.**, Lee, S.P., & Heinze, K. Center for Ethics in Public Life (University of Michigan) *Athlete philanthropy: Motives, drivers and intentions*. **(FUNDED: \$15,695)**.
- 2008 **Babiak, K.** William Diaz Faculty Fellowship: Nonprofit Academic Centers Council. *Individual philanthropy: Motives and strategic management of professional athlete foundations*. **(FUNDED: \$15,000)**.
- 2008 Social Sciences and Humanities Research Council of Canada (SSHRC) Standard Grant. Thibault, L. (Brock University – Principal Investigator), Kikulis, L.M. (Brock University – Co-Investigator), Frisby, W. (University of British Columbia - Co-Investigator), Hoeber, L. (University of Regina - Co-Investigator), Vail, S.E. (York University - Co-Investigator), **Babiak, K.** (University of Michigan - Collaborator), and Kihl, L.M. (University of Minnesota -Collaborator). *Enhancing Sport Participation: A Comparative Case Study of Collaborative Approaches to Governance*. **(FUNDED: \$75,667)**.
- 2004 **Babiak, K.** Office of the Vice President of Research, University of Michigan. *An investigation into the community outreach initiatives of professional sport organizations*. **(FUNDED: \$9,200)**.
- 2003-2005 Wolfe, R. & **Babiak, K.** (Co-investigator). Center for Local, State, and Urban Policy (CLOSUP), Gerald R. Ford School of Public Policy, the University of Michigan in support of the project: *An Assessment of Community Outreach Efforts of Professional Sport Franchises*. July, 2002-2004. **(FUNDED: \$5,000)**.

Contracts/ Consulting - Independent

Babiak, K. & Greenberg, A. Client: The Skatepark Project (2021-2022) – Program Evaluation

Babiak, K. & Greenberg, A. Client: **Positive Tracks** (2016-17) – Program Evaluation

Babiak, K., Athletes for Hope (2018) – An investigation into athlete philanthropy – Version 2

Babiak, K. Client: **Athletes for Hope** (2010) – An investigation into athlete philanthropy.

Kihl, L. & **Babiak, K.** Client: **Minnesota Twins** (2008 / 2009) – Evaluation of Major League Baseball's Reviving Baseball in the Inner Cities Program, with Lisa Kihl (University of Minnesota).

Recognitions

Babiak, K. (2019) Olympic Chair Henri de Baillet Latour – Jacques Rogge. University of Ghent – University Catholique Louven, Belgium. Lectures given March 26-28, 2019.

<https://www.sportmanagementugent.com/olympic-chair-1>

Babiak, K. (2017) Mawson Scholar, Lecture given at University of Kansas (October 23, 2017).

Babiak, K. & Wolfe, R. (2006). More than just a game? Corporate social responsibility and Super Bowl XL. *Sport Marketing Quarterly* (Recognized as one of SMQ's Top 20 articles in 20 years, 2011):

<http://www.fitinfotech.com/smqElectricVersion/SMQTop20.tpl>

PUBLICATIONS AND RESEARCH

Publications in Refereed Journals

(* Denotes work with Graduate Student – **Senior Author**)

1. *Copeland, A., & **Babiak, K.** From Play to Policy: Examining Rule Modifications in Sport through Organizational Learning and Performance Feedback Lenses. Manuscript accepted at *Journal of Sport Management*.
2. *Yang, D.F, & **Babiak, K.** (2023). Governance of professional team foundations. *Nonprofit Management and Leadership*. <https://onlinelibrary.wiley.com/doi/10.1002/nml.21555>
3. Harrison, C.K., **Babiak, K.**, Tingle, J., Dickens, J., Urrutia, JP., Kaltenbacher, P., & Bukstein, S. (2023). Eliciting Emotions of Awe: Jordan Brand and College Fan Purchasers. *International Journal of Sport Management and Marketing* .23,(6), p. 465 – 492. DOI: [10.1504/IJSMM.2023.133770](https://doi.org/10.1504/IJSMM.2023.133770)
<https://www.inderscience.com/info/inarticle.php?artid=133770>
4. **Babiak, K.**, & *Yang, D. (2022) Team ownership and corporate philanthropy in professional sport: A perspective on organizational generosity. *Frontiers in Sport and Active Living*.
<https://www.frontiersin.org/articles/10.3389/fspor.2022.798919/full>
5. Misener, K., **Babiak, K.**, Jones, G., & Lindsey, I. (2022) Great Expectations: A Critical Review of Interorganizational Relationships in Amateur Sport. *Journal of Sport Management*.
6. *Schyns, C., Constandt, B., **Babiak, K.**, & Willem, A. (2021). What does corporate social entrepreneurship add to the understanding of corporate social responsibility management? A case study in professional soccer. Ahead of Print: *Journal of Sport Management*.
<https://doi.org/10.1123/jsm.2020-0356>
7. *Yang, D. & **Babiak, K.** (2021). Exploring the Effect of Community Institutional Forces on Corporate Philanthropy in Professional Sport. *European Sport Management Quarterly*.
<https://doi.org/10.1080/16184742.2021.1907431>

8. *Yang, D, & **Babiak, K.** (2021). How League and Community Affect Corporate Philanthropy in Professional Sport: A Multiple Field Embeddedness Perspective. *Journal of Sport Management*. Advance online publication. <https://doi.org/10.1123/jsm.2020-0084>.
9. **Babiak, K.** & Sant, S.L. (2021). All the News That's Fit to Print?: How the Media Frames Professional Athlete Philanthropy. *Journal of Sport Management*, 35(1), 55-68. DOI: <https://doi.org/10.1123/jsm.2019-0323>
10. *Abuín-Penas, J., **Babiak, K.**, & Martínez-Patiño, M.J. (2020). Athlete Philanthropy and Social Responsibility Communication on Social Media during COVID-19. *Journal of Human Sport and Exercise*. (<https://www.jhse.ua.es/article/view/2022-v17-n1-athlete-s-philanthropy-social-responsibility-communication-social-media-covid-19>)
11. Misener, K., Morrison, K, Shier, M, & **Babiak, K.** (2020) The influence of organizational social responsibility on involvement behavior in nonprofit membership associations. *Nonprofit Management and Leadership*.
12. Kwak, D.H., Kwon, Y, Lee, J.S., & **Babiak, K.** (2019). The public's reactions to a breast cancer awareness campaign: The case of the National Football League's Crucial Catch campaign. *International Journal of Sport Management and Marketing*.
13. * Lee, J.S., & **Babiak, K. (Senior Author)** (2019). Does your left hand know what your right hand is doing? Impacts of athletes' pre-transgression philanthropic behavior on consumer post-transgression evaluation. *Sport Management Review*, 22 (4), 553-565. <https://doi.org/10.1016/j.smr.2018.08.001>
14. **Babiak, K.**, Thibault, L., & Willem, A. (2018). Mapping Research on Interorganizational Relationships in Sport Management: Current Landscape and Future Research Prospects. *Journal of Sport Management*, 32(3), 272-294.
15. **Babiak, K.** & Kihl, L. (2018). A Case Study of Stakeholder Dialogue in Professional Sports: An Example of CSR Engagement. *Business and Society Review*, 123 (1), 119–149.
16. Gerke, A., **Babiak, K.**, Dickson, G., & Desbordes, M. (2018). Developmental processes and motivations for linkages in cross-sectoral sport clusters. *Sport Management Review*, 21(2), 133-146.
17. * Lucidarme, S., **Babiak, K.** & Willem, A. (2018) Governmental Power in Elite Sport Networks: A Resource-Dependency Perspective. *European Sport Management Quarterly*, 18(3), 348-372. DOI:10.1080/16184742.2017.1405998
18. * Lee, S. P., & **Babiak, K. (Senior Author)** (2017). Measured Societal Value and Its Impact on Donations and Perception of Corporate Social Responsibility: An Experimental Approach. *Nonprofit and Voluntary Sector Quarterly*, 46 (5), 1030-1051.
19. * Juravich, M., Salaga, S., & **Babiak, K. (Senior Author)** (2017). Upper Echelons in Professional Sport: The Impact of NBA General Managers on Team Performance. *Journal of Sport Management*, 1-38.

DOI: <https://doi.org/10.1123/jsm.2017-0044>

20. * Zdroik, J., & **Babiak, K. (Senior Author)** (2017). Networking with a purpose: Men and women's perception of career networking in sport NGBs. Sport, Business and Management: An International Journal, 7(3). DOI: <https://doi.org/10.1108/SBM-11-2015-0036>
21. Heinze, K., Banaszak-Holl, J., & **Babiak, K.** (2016). Examining community wellness foundations and their processes of social entrepreneurship. Nonprofit Management and Leadership, 26(3), 313–330.
22. * Marlier, M., Lucidarme, S., Cardon, G., De Bourdeaudhuij, I., **Babiak, K.**, & Willem, A. (2015). Capacity building through cross-sector partnerships: Results from a community sport program in disadvantaged communities in Belgium. BMC Public Health, 15(1), 1306.
23. * Marlier, M., Van Dyck, D., Cardon, G., De Bourdeaudhuij, I., **Babiak, K.**, & Willem, A. (2015). Interrelation of sport participation, physical activity, social capital and mental health: A SEM analysis. PLOS ONE, 10(10).
24. Kim, K.T., Kwak, D.H., & **Babiak, K.** (2015). Gender differences on the effect of CSR engagement on team attitude and loyalty: A case study of a professional soccer club in Korea. International Journal of Sport Management and Marketing, 16 (1-2), 92-111.
25. *Juravich, M. & **Babiak, K. (Senior Author)** (2015). Examining Positive Affect and Job Performance in Sport Organizations Applying an Emotional Intelligence Lens: A Conceptual Model. Journal of Applied Sport Psychology, 27(4), 477-491.
26. Kihl, L., **Babiak, K.**, & Tainsky, S. (2014) Exploring challenges in delivering a meaningful corporate social responsibility initiative in professional sport. Journal of Sport Management, 28, 324–337.
27. Kihl, L., Tainsky, S., **Babiak, K.**, & Bang, H. (2014). Evaluating the implementation processes of a corporate community initiative partnership. Evaluation and Program Planning, 44, 36–47.
28. Trendafilova, S., & **Babiak, K.** (2013). Understanding strategic corporate environmental responsibility in professional sport. International Journal of Sport Management and Marketing, 13, 1-26.
29. Trendafilova, S., **Babiak, K.** & Heinze, K. (2013). Corporate social responsibility and environmental sustainability: Why professional sport is greening the field. Sport Management Review, 16(3), 298-313.
30. *Lee, S.P., Cornwell, T.B., & **Babiak, K. (Co-Senior Author)** (2013). Measuring the contribution of sport to society: Social capital, collective identities, health literacy, well-being and human capital. Journal of Sport Management, 27(1), 24-42.

31. **Babiak, K.**, Mills, B., Tainsky, S. & Juravich, M. (2012). An investigation into professional athlete philanthropy: Why charity is part of the game. Journal of Sport Management, 26, 159-176.
32. *Tainsky, S. & **Babiak, K. (Senior Author)** (2011). Professional athletes and charitable foundations: An exploratory investigation. International Journal of Sport Management and Marketing, 9(3-4), 133-153.
33. **Babiak, K.**, & Trendafilova, S. (2011). CSR and environmental responsibility: Motives and pressures to adopt sustainable management practices. Corporate Social Responsibility and Environmental Management, 18(1), 11-24.
34. Ratten, V., & **Babiak, K.** (2010). The role of social responsibility, philanthropy, and entrepreneurship in sport. Journal of Management and Organization. 16(4), 482-487. (Editorial Paper)
35. **Babiak, K.** (2010). The role and relevance of corporate social responsibility in sport: A view from the top. Journal of Management and Organization, 16(4), 528-549.
36. Thibault, L., Kihl, L.A., & **Babiak, K.** (2010). Democratization and governance in international sport: Athlete participation in organizational policy. International Journal of Sport Policy, 2(3), 275-302.
37. *Sheth, H., & **Babiak, K.** (2010). Beyond the game: Perceptions and priorities of corporate social responsibility in the sport industry. Journal of Business Ethics, 91(3), 433-450.
38. **Babiak, K.**, & Wolfe, R. (2009). Determinants of corporate social responsibility in professional sport: Internal and external factors. Journal of Sport Management, 23(6), 717-742.
39. **Babiak, K.** (2009) Criteria of effectiveness in multiple cross-sectoral interorganizational relationships. Evaluation and Program Planning, 32(1), 1-12.
40. **Babiak, K.** & Thibault, L. (2009). Challenges in multiple cross-sector partnerships. Nonprofit and Voluntary Sector Quarterly, 38(1), 117-143.
41. **Babiak, K.** & Thibault, L. (2008). Managing interorganisational relationships: The art of plate spinning. International Journal of Sport Management and Marketing, 3(3), 281-302.
42. Wolfe, R., **Babiak, K.**, Cameron, K., Quinn, R., Smart, D., Terborg, J. & Wright, P. (2007). Moneyball: A business perspective. International Journal of Sport Finance, 2(4), 249-262.
43. **Babiak, K.** (2007). Determinants of interorganizational relationships: The case of a Canadian nonprofit sport organization. Journal of Sport Management, 21(3), 338-376.
44. **Babiak, K.** & Wolfe, R. (2006). More than just a game? Corporate social responsibility and Super Bowl XL. Sport Marketing Quarterly, 15(4), 214-224.
45. Cousens, L., **Babiak, K.**, & Bradish, C. (2006). Advancing sponsorship: A framework for assessing corporate-sport relationships. Sport Management Review, 9(1), 1-23.

46. Thibault, L. & **Babiak, K.** (2005). Organizational changes in Canada's sport system: Toward an athlete-centred approach? European Sport Management Quarterly, **5**(2), 105-132.
47. Wolfe, R., Hoerber, L., & **Babiak, K.** (2002). Perceptions of the effectiveness of sport organizations: The case of intercollegiate athletics. European Sport Management Quarterly, **2**(2), 135-156.
48. Cousens, L., **Babiak, K.**, & Slack, T. (2000). Adopting a relationship marketing paradigm: The case of the National Basketball Association. International Journal of Sport Marketing and Sponsorship, **2**(4), 331-355.

Books and Book Chapters

Books

Paramio, J.L., **Babiak, K.**, & Walters, G. (Editors). (2013). *The Handbook of Corporate Responsibility in Sport: Principles and Practice*. London: Routledge.

Chapters

1. **Babiak, K.**, Copeland, A., & Yang, D.F. (2022). CSR and Digital Transformation Technology in Professional Sport. Routledge Handbook of Digital Sport Management, Naraine, M., Hayduk, T.M., & Doyle, J.P. (Eds).
2. **Babiak, K.**, & Abuín Penas, J. (2022). CSR and Sport for Development and Peace Organizations: New Media Communication and Engagement for Greater Impact. In Baker, R, Esherick, C., & Baker, P. (Editors). Sport for Development and Peace: Foundations and Applications. Rowman & Littlefield Publishers.
3. **Babiak, K.**, Heinze, K., & Thibault, L. (2022). Management Concepts and Practices in Sport Organizations. In Pedersen, P. & Thibault, L. (Editors). Contemporary Sport Management (7th Ed). Champaign, Il: Human Kinetics Publishers. (ISBN: 978-1-7182-0299-3).
4. Harrison, C.K., **Babiak, K.**, Tingle, J., Griffen, W., & Buckstein, S. (2022). Transcending Ball and Ballin': Jordan Brand and College Football Fans. In B.G. Pitts (Ed) & J.J. Zhang (Ed.), Sport Governance and Operations Global Perspectives. (World Association for Sport Management Series). <https://www.routledge.com/Sport-Governance-and-Operations-Global-Perspectives/Zhang-Kim/p/book/9781032101040>
5. Fairley, S., **Babiak, K.**, MacInnes, S., & Dolcinar, S. (2021) Hosting and co-hosting on Airbnb – before, during and after COVID-19. In Dolcinar, S. (Ed), Airbnb Before, During and After COVID-19. University of Queensland Press, <https://uq.pressbooks.pub/airbnb-978-1-74272-321-1/>
6. Smolianov, P., Bowers, M. & **Babiak, K.** (2021). Sport Participation and Olympic Legacies in the USA: 1996 Atlanta Games. In S. Harris (Ed.) Sport Participation and Olympic Legacies: A Comparative Study, Routledge.

7. **Babiak, K.** & Yang, D. (2020). Toward developing strategic partnerships between SDP and corporate organizations: Elements of effective partnership interactions. In, J. Welty-Peachey, B.C. Green, & L. Chalip (Eds.), Partnerships and Alliances in Sport for Development and Peace, Sagamore-Venture.
8. **Babiak, K.**, Heinze, K., & Thibault, L. (2019). Management Concepts and Practices in Sport Organizations. In Pedersen, P. & Thibault, L. (Editors). Contemporary Sport Management (6th Ed). Champaign, IL: Human Kinetics Publishers. (available online, 2018; hard copy print, 2019).
9. **Babiak, K.** & Willem, A. (2017). Understanding Interorganizational Relationships in the Sport Industry: From Theory to Practice. In Hoye, R. & Parent, M. (Editors). Handbook of Sport Management, Sage Publishers.
10. **Babiak, K.**, Heinze, K., & Wolfe, R. (2016). Building theoretical foundations for strategic CSR in sport. In Cunningham, G.B., Fink, J.S., and Doherty, A. (Editors). Handbook of Theory in Sport Management. New York: Routledge.
11. Formentin, M., & **Babiak, K.** (2014). Communicating Corporate Social Responsibility in Sport Organizations. In Handbook of Sport and New Media (Hardin, M. & Billings, A, Eds). Routledge.
12. **Babiak, K.**, Thibault, L., & Quarterman, J. (2014). Management Concepts and Practices in Sport Organizations. In Pedersen, P.M., Parks, J.B., Quarterman, J., & Thibault, L. (Editors). Contemporary Sport Management (5th Ed). Champaign, IL: Human Kinetics Publishers.
13. Thibault, L. & **Babiak, K.** (2013). Athlete development and support in Canada. In Thibault, L., & Harvey, J., (Editors). Sport Policy in Canada. Ottawa: University of Ottawa Press.
14. **Babiak, K.**, Heinze, K., Lee, S.P., & Juravich, M. (2013). A Foundation for Winning: Athletes, Charity, and Social Responsibility. In Paramio, J.L., Babiak, K., & Walters, G. (Editors). The Handbook of Corporate Responsibility in Sport: Principles and Practice. London: Routledge.
15. **Babiak, K.**, & Wolfe, R. (2013). Perspectives on CSR in Sport. In Paramio, J.L., Babiak, K., & Walters, G. (Editors). The Handbook of Corporate Responsibility in Sport: Principles and Practice. London: Routledge.

Work Under Review / Currently Being Revised

Yang, D.F., Shin, N., & **Babiak, K.** Navigating Institutional Complexity in Nonprofit-Business Partnerships. Manuscript under review at Nonprofit Management and Leadership.

Gulliver, L., Misener, K., Morrison, K., & **Babiak, K.** The inside story: How strategic social responsibility impacts internal stakeholders in Major Junior Hockey. Manuscript under review at Managing Sport and Leisure.

Copeland, A., & **Babiak, K.** Encoding the Concept of Fairness in Rules: A Microfoundations of Institutions Perspective in Professional Sport. Manuscript under review at Academy of Management (Conference Paper).

Babiak, K., Yang, D.F., Morrison, K., & Misener, K. Collaborative Strategies: Value Creation for Sport Nonprofits Partnering with Companies. Manuscript submitted to Managing Sport and Leisure.

Work In Preparation

Babiak, K., Yang, D.F., Kihl, L., Schyvinck, C., & Willem, A., Choi, H. CSR Strategy in Professional Sport: A Process Model. Manuscript being revised in Sport Management Review.

Misener, K., **Babiak, K.**, & Morrison, K. (Manuscript in preparation). A new 'arena': Social responsibility in community sport clubs. To be submitted to Sport Management Review.

Kaplanidou, K., **Babiak, K.**, Dixon, M. Fink, J., McGarry, J., Taks, M. & Walker, N. The Climb to the Top: Exploring the Career Facilitators and Barriers for Women Full Professors in Sport Management. To be submitted to Journal of Sport Management.

Copeland, A., & **Babiak, K.** The Text of Rules as Data: A Computational Approach to Examining the Content of Organizational Rules and Associated Outcomes. Short paper submitted for consideration at INFORMS Organization Science Winter Conference 2025, Los Angeles, California.

Heinze, K., Choi, H., **Babiak, K.** Yang, D.F., Banazak-Holl, J. Mapping Strategic Partnerships between Professional Sport Teams and Healthcare Organizations. Paper in development.

Conference Proceedings

Babiak, K. & Trendafilova, S. (2009). Corporate Social Responsibility in Professional Sport: Motives to be 'Green'. In Placido Rodriguez, Stefan Kesenne, & Helmut Dietl (eds.), *Social Responsibility and Sustainability in Sports*. Ediciones de la Universidad de Oviedo. Oviedo. (ISBN: 978-84-8317-790-7)

Babiak, K. & Thibault, L. (2004). The promise and challenge of collaboration: Complexities and tensions in the dynamics of partnership formation in Canadian nonprofit sport organizations. *Proceedings Innovation in Cooperation - 12th EASM European Sport Management Congress* (pp. 146-148). Ghent, BE: Publicatiefonds voor Lichamelijke Opvoeding vzw.

Babiak, K. (2003) Determinants of interorganizational relationships in Canadian sport: The case of national sport centers. In International Olympic Committee and International Olympic Academy (Eds.). *Report of the ninth international session on Olympic Studies, 5th May - 15th June 2001, Ancient Olympia*.

Creative Outputs & Knowledge Mobilization Activities based on Research

Babiak, K. & Greenberg, A. (2019). Want to win in impact? Maximise measurement and increase value. SportandDev.org Webinar series presentation June, 19, 2019.
https://www.youtube.com/watch?v=tm_WGibzseo

Greenberg, A. & **Babiak, K.** (2019). Want to win in impact? Maximise measurements and increase value. Two part series on measurement and evaluation in sport and development organizations.
<https://www.sportanddev.org/en/article/news/want-win-impact-maximise-measurements-and-increase-value>

- Misener, K., **Babiak, K.**, & Shier, M. (2018). Social Responsibility in Community Sport. Three minute animated video based on research, prepared for practitioner and public audiences.
<https://www.youtube.com/watch?v=4wilmqjnChM>
- Misener, K., & Morrison, K., Shier, M., & **Babiak, K.** (2017). *Member perceptions of social responsibility in community sport clubs*. Research report prepared for seven participating organizations. University of Waterloo, ON.
- Misener, K., **Babiak, K.**, & Rogalsky, K. (2017). *A new 'arena': Social responsibility in community sport clubs*. Research report prepared for nine participating organizations. University of Waterloo, ON.
- Babiak, K.** & Greenberg, A. (2017). Positive Tracks: Empowering Youth to Get Active and Give Back. Program Evaluation Report (<http://www.positivetracks.org/impact-numbers/>).
- Babiak, K.** (2010). *An investigation into athlete philanthropy: A report on the landscape of professional athlete philanthropy*. Research report submitted to Athletes for Hope.
- Kihl, L. & **Babiak, K.** (2009). *Evaluating the Effectiveness of Gaining Inner City Participation in Baseball and Softball-Phase II*. Research report submitted to the Minnesota Twins Major League Baseball team.
- Kihl, L. & **Babiak, K.** (2008). *Evaluation of Minnesota Twins' Reviving Baseball in the Inner Cities Program*. Research report submitted to the Minnesota Twins Major League Baseball team.
- Thibault, L., **Babiak, K.** & Kikulis, L. (2004). *Canada's Sport System – Is it Really Athlete-Centred?* Research report submitted to Athletes CAN.
- Babiak, K.** (1995). *Quality Daily Physical Education - Report on Provincial Needs Assessment*. Ontario Physical and Health Education Association (OPHEA). Submitted to the Government of Ontario, Ministry of Education.
- Babiak, K.** (1997). *Setting High Standards*. Ontario Physical and Health Education Association (OPHEA) Journal. Autumn, 22-24.
- Babiak, K.** (1996). *Quality Daily Physical Education - Making It Happen In Ontario*. Canadian Association for Health, Physical Education, Recreation and Dance (CAHPERD) Journal. 62(1), 30-33.

CONFERENCES AND PRESENTATIONS

Invited Presentations and Keynote Lectures

International:

- 2024 European Association for Sport Management – Ph.D. Seminar. Paris, **France**. (September 2024) – *Publish & Flourish: The Secret Sauce to Academic Success*.
- 2023 European Association for Sport Management – Ph.D. Seminar. Belfast, **Ireland**. (September 2023) – *Strategies for Academic Publishing in Sport Management*.

- 2022 University of Jyvaskyla, **Finland**. Industry Conference on Sport Business. (December, 2022). *Integrating local and global perspectives on the socially responsible management of sport*.
- 2022 University of Jyvaskyla, **Finland**. Graduate Student Seminar (December, 2022). *Managing Social Justice and Corporate Responsibility in Professional Sport*.
- 2022 University of Jyvaskyla, **Finland**. Faculty Seminar (December, 2022). *Exploring Organization Studies in the Sport Context*.
- 2022 Georgetown University – Center For International and Regional Studies (September, 2022). *CSR and the 2022 Qatar World Cup*. **Doha, Qatar**. <https://cirs.qatar.georgetown.edu/research/research-initiatives/qatars-world-cup-goals-moving-from-the-periphery-to-the-center/>
- 2021 Audencia University: Graduate Seminar (January, 2021, Virtual presentation). *Managing Social Justice and Corporate Responsibility in Professional Sport*, Paris, **France**.
- 2020 Misener, K., Babiak, K., Millar, P., Shier, M., *Why Social Responsibility Matters in Community Sport Organizations*, Sport Canada Research Initiative Conference 2020, Sport Canada, Ottawa, **Canada** (Virtual), 10/22/2020. https://sirc.ca/wp-content/uploads/2020/10/Misener_K_Abstract_EN.pdf
- 2020 Audencia University: Graduate Seminar (September, 2020, Virtual presentation). *Managing Social Justice and Corporate Responsibility in Professional Sport*, **France**.
- 2019 Sport Canada Research Initiative. (October, 2019). *Social Impact Capacity in Community Sport Organizations Conference*. Ottawa, **Canada**.
- 2019 European Association for Sport Management, ESMQ Editor's Workshop. *Do's and Don'ts in the Publication Process: Thinking Strategically About Publication*. September 5th, 2019. Sevilla, **Spain**.
- 2019 The Olympic Chair in Sport Management Annual Lecture: Université Catholique de Louvain. *At the Intersection: Sport, Business and Society*. March 28, 2019. Louvain, **Belgium**. <https://uclouvain.be/en/research-institutes/lourim/events/conference-de-la-chaire-olympique-en-management-des-organisations-sportives-la-responsabilite-societale-dans-et-par-le-sport.html>
- 2019 University of Ghent. *CSR in Sport. Global Perspectives on CSR in Sport Conference*. March 26, 2019. Ghent, **Belgium**.
- 2019 University of Waterloo. Department of Sport, Recreation and Leisure Studies. *At the Intersection: Social Impact and Sport Business*. February 12, 2019. Waterloo, **Canada**.
- 2019 University of Waterloo, Graduate Seminar. (February 13, 2019). *Gender and the Academy: Experiences in Sport Management*. Waterloo, ON, **Canada**.
- 2018 Sport Canada Research Initiative. (October, 2018). *Social Impact Capacity in Community Sport Organizations*. Ottawa, **Canada**
- 2017 Tsukuba University. Global Sport Initiative: Tsukuba International Academy for Sport. *Strategic Partnerships Between Sport and Corporate Organizations: A Social Responsibility Perspective*. June 15, 2017. Tsukuba, **Japan**.
- 2015 University of Ghent. *Strategic CSR and Sport: Creating value and differentiation*. Visiting Scholar Lecture, November 4, 2015. Ghent, **Belgium**.
- 2015 PANEX Sport and Exercise Research Summit (Academic Conference of the Pan American Games Organizing Group). *Social innovation and responsibility: How sport organizations get in the game*. April 18, 2015. Toronto, **Canada**.
- 2014 (Nov) University of Ghent. *Strategic CSR and Sport: Evolution and Future Opportunities*. Visiting Scholar Lecture, November 7, 2014. Ghent, **Belgium**.
- 2014 (Nov) University of Ghent. *The role of Intercollegiate sport in the United States: Strengths, challenges and the future*. Visiting Scholar Lecture, November 5, 2014. Ghent, **Belgium**.
- 2014 (April) University of Ghent. *Perspectives on Social Responsibility in Sport*. Visiting Scholar Lecture, April 28, 2014. Ghent, **Belgium**.
- 2014 (April) University of Ghent. *The Link between Sport and Society*. Visiting Scholar Lecture, April 28, 2014. Ghent, **Belgium**.

- 2011 **Keynote Lecture:** 4th annual Japanese Association for Sport Management Conference, (December 10, 2011) Title: *Women, Sport, and Social Responsibility: Opportunities for Collaboration and Change*. Tokyo, **Japan**
- 2011 Juntendo University, Sport Management Graduate Seminar, (December 15, 2011). Title: *Charitable athletes: Motives and drivers to be philanthropic*. Tokyo, **Japan**
- 2011 Beijing Sport University (May 18, 2011). Title: *The Pillars of Social Responsibility in Sport*. Beijing, **China**.
- 2011 Brock University, Department of Sport Management, (February 28, 2011). Title: *Charitable athletes: Motives and drivers to be philanthropic*. St. Catharines, **Canada**.
- 2011 University of Western Ontario, Doctoral Symposium (January 17, 2011). Title: *Professional athlete philanthropy: Motives, drivers, and intentions*. London, **Canada**.
- 2009 **Keynote Lecture:** IV Gijón Economics of Sports Congress (May 8-9, 2009). Social Responsibility and Sustainability in Sports. Title: *CSR in Professional Sport: Motives to be 'Green'*. Oviedo, **Spain**
- 2009 Brock University, Department of Sport Management (April 29, 2009). Title: *Greening the field in professional sport: CSR and motives to be 'green'*. St. Catharines, **Canada**.
- 2009 University of Windsor, Distinguished Guest Speaker Series, Faculty of Human Kinetics (February 27, 2009). Title: *Corporate social responsibility and environmental sustainability: Why professional sport is greening the field*. Windsor, **Canada**.
- 2008 Sports Philanthropy Workshop / North American Society for Sport Management, (May, 2008) Title: Babiak, K. & Kent, A. *Emerging trends in sport philanthropy research*. Toronto, **Canada**.
- 2003 University of Windsor, Distinguished Guest Speaker Series, Faculty of Human Kinetics, March 14, 2003. Title: *Is the Canadian sport system really athlete-centred?* (Collaborative work (Thibault, L. & Babiak, K.)). Windsor, **Canada**.
- 2003 University of Ottawa, Research Centre for Sport in Canadian Society, December 5, 2003 Title: *Organizational changes in Canada's sport system: An athlete-centred approach?* (Collaborative work (Thibault, L. & Babiak, K.)). Ottawa, **Canada**.
- 2001 International Olympic Academy – Post Graduate Seminar on Olympic Studies, Olympia, Greece, 2001. Title: *Determinants of interorganizational relationships in Canadian sport: The case of national sport centres*. Olympia, **Greece**.
- 2000 University of Windsor, Millennium Distinguished Guest Speaker Series, Faculty of Human Kinetics, March, 2000. Title: *The partnership paradigm: Examining interorganizational dynamics in the Canadian sport delivery system*. Windsor, **Canada**.
- 1999 British Columbia Youth Olympic Leadership Academy. *Leadership and team building*. Nanaimo, B.C., **Canada**.
- 1998 Western Regional Olympic Development Conference. *Leadership and team building*. Calgary, AB. **Canada**.

National / US:

- 2024 The Coaches Site – National Conference (University of Michigan) – Bridging Research and Practice. Academic scholarship's role in coaching practice.
- 2023 The Coaches Site – National Conference (University of Michigan) – Panel session with Michigan Hockey Coach – Brandon Naurato: Positive Organizational Principles in Leading a Team.
- 2023 Lilly School of Philanthropy, IUPUI. (2023). *Professional Sport Philanthropy and Social Impact*. (Virtual, May, 2023)
- 2022 University of Connecticut. Beyond the Field - Trends in Sport & CSR. (Virtual, March 2, 2022). <https://sport.education.uconn.edu/beyond-the-field-speaker-series/>
- 2021 Sport and Organization Dynamics Insitute. Sport Leadership as We Emerge from Crises – Seminar Series. *Taking Insight into Action*. (Virtual, June 29, 2021) (<https://sodinstitute.com/>)

- 2021 Lilly School of Philanthropy, IUPUI. Philanthropy Research Workshop. *Does Team Ownership Affect Corporate Philanthropy in Professional Sport?* (Virtual: April 20, 2021).
- 2020 Sports Philanthropy Network, Virtual Industry Conference: SportsPhilanthropyWorld 2020, *Careers in Sport Philanthropy*; Chicago, **IL**.
- 2020 University of Michigan, Michigan China Forum. *Addiction, Violence, Insalubrity: How Is Esports Building A Billion Dollar Empire*, Esport Panel Discussion. (February 21, 2020)
- 2018 Temple University, Fox School of Business, Professional / Graduate Seminar: *At the Intersection: Sport, Business & Society* (November 9, 2018). Philadelphia, **PA**.
- 2018 US Department of State – International Leadership Visitor Program Lecture – UK CSR Professionals; *Social Responsibility in Professional Sport in the United States* (October 19, 2018). Ann Arbor, **MI**.
- 2018 University of Michigan, School of Kinesiology. Martin Luther King Day Seminar. *Sport Management Students Engaging in “Positive Action”* Ann Arbor, **MI**
- 2018 Indiana University – Purdue University Indianapolis (IUPUI), Lilly Family School of Philanthropy, Podcast, *Celebrity Philanthropy: Professional Athletes and Charity* (January 30, 2018), **IN**
- 2017 **Keynote Lecture:** University of Kansas, Mawson Scholar (October 23, 2017). *The Why, How - and So What? - of Social Responsibility in Professional Sport*. Lawrence, **KS**.
- 2017 **Keynote Lecture:** University of Illinois – Sport for Development Partnership Conference, March 7-8, 2017. Champagne, **IL**.
- 2016 University of Minnesota. Doctoral Seminar lecture. October 2016. Minneapolis, **MN**.
- 2015 University of Iowa, Fundraising and Philanthropy Communication Forum 2015, April 9, 2015. *The Landscape of Athlete Philanthropy: Do Celebrity Athletes Give as Good as They Get?* Iowa City, **IA**.
- 2013 University of Michigan Barger Leadership Institute Workshop: *Facilitating Collaboration: Lessons from Community Wellness* (December 2, 2013 – with Dr. Kate Heinze and Dr. Jane Banaszak-Holl). Ann Arbor, **MI**.
- 2013 University of Michigan School of Social Work Conference: *Beyond the Playing Field: The Social Impact of Sport* (March 22, 2013). Title: *Beyond the Game: Social Responsibility in Sport*. Ann Arbor, **MI**.
- 2013 Southeastern Michigan Youth Leadership Conference (March 21, 2013) Title: *The Power of Sport: Creating Inclusive Athletic Spaces*. Ann Arbor, **MI**.
- 2012 NASSM Pre-Conference Workshop: Sports in the Academy. University of Washington Center for Leadership in Athletics (May 23, 2012). Seattle, **WA**.
- 2012 The Ohio State University, Doctoral Symposium (April 4, 2012). Title: *Framing CSR in sport*. Columbus, **OH**.
- 2012 Grand Valley State University, Sport Leadership Conference, (March 30, 2012). Grand Rapids, **MI**.
- 2012 University of Michigan Law School, Olympic Sport Law Symposium (Feb 17, 2012). Ann Arbor, **MI**.
- 2012 University of Michigan, Ross School of Business, POS Research Incubator (Feb14, 2012). Ann Arbor, **MI**.
- 2011 University of Minnesota, Groups Creating Change for Girls and Women in Sport, Tucker Center Conference (November 2, 2011). Minneapolis, **MN**.
- 2011 Camp Michiganiana, Faculty Forum Speaker, University of Michigan Alumni Society, June, 2011. Walloon Lake, **MI**.
- 2010 Eastern Michigan University, College of Health & Human Services (September 27, 2010). Title: *Why professional sport is greening the playing field*. Ypsilanti, **MI**.
- 2010 The Ohio State University, Doctoral Symposium (May 26, 2010). Title: *An investigation into professional athlete philanthropy: Why charity is part of the game*. Columbus, **OH**.
- 2009 Eastern Michigan University, College of Health & Human Services (September 28, 2009) Title: *Corporate Social Responsibility and Professional Sport: Greening the field*. Ypsilanti, **MI**.
- 2009 Northeastern University, Research Fellow presentation, June, 2009. Power of Sport Summit (Center for Sport in Society), Title: *Understanding the Pillars of Sport and Social Responsibility*. Boston, **MA**.

- 2009 Northeastern University, Research Fellow panel discussion, Power of Sport Summit June, 2009 (Center for Sport in Society) Title: *An Expectation to Give? Corporate Social Responsibility and the Education of Tomorrow's Leaders of Sport*, Boston, **MA**.
- 2008 Council on Foundations Leadership Summit, (May, 2008)
Title: *CSR and Sport: Background and Research Directions*. Washington, **DC**
- 2008 Florida State University Doctoral Symposium (June 11, 2008). Title: *Research in Sport Management*. Tallahassee, **FL**.
- 2008 The Ohio State University, Doctoral Symposium (May 21, 2008). Title: *Corporate Social Responsibility and Sport*. Columbus, **OH**.
- 2006 The Ohio State University, Doctoral Symposium (May 17, 2006). Title: *More than just a game? Corporate social responsibility and Super Bowl XL*. Columbus, **OH**.
- 2004 The Ohio State University, Doctoral Symposium (April, 23, 2004). Title: *Examining Corporate Social Responsibility Initiatives in Professional Sport*. Columbus, **OH**.

Peer Reviewed Conference Presentations (Published Abstract) (National & International)

1. Su, Y., **Babiak, K.**, Hedlund, D., Wang, W., Cunningham, G. (2024). Developing a Critical Ethical Framework for the Metaverse in Sport. North American Society for Sport Management conference, **Minneapolis, MN, USA**.
2. Kaplanidou, K., **Babiak, K.**, Dixon, M., Fink, J., McGarry, J., Taks, M., & Walker, N. (2023). Career paths of women full professors in R1 universities: analyzing facilitators, constraints, and pressure points. North American Society for Sport Management conference, **Montreal, Quebec, Canada**.
3. Downward, P. & **Babiak, K.** (2023) Sport, Communication, and the Metaverse: Insights and Reflection on Sport Management Research Agenda. European Association for Sport Management Conference, **Belfast, Ireland**.
4. Copeland, A. & **Babiak, K.** (June 2023). Rules Management in Sport: A Scoping Review. Paper presented at the North American Society for Sport Management conference, **Montreal, Quebec, Canada**.
5. Misener, K. **Babiak, K.**, Shier, M., Millar, P. & Morrison, K. (2022). Measuring social impact capacity in nonprofit community sport organizations. Paper presented at European Association for Sport Management conference, **Innsbruck, Austria**. Sept 2022.
6. **Babiak, K.**, & Yang, D. (2022). A Strategic Process Model of Corporate Social Responsibility in Professional Sport. Paper presented at the North American Society for Sport Management conference, **Atlanta, GA**, June 2022.
7. Copeland, A., & **Babiak, K.**, (2022). Responding to a Crisis Off the Court: Examining the Corporate Social Responsibility (CSR) Response by Professional Sport Organizations to the Social Justice Movement. Paper presented at the North American Society for Sport Management conference, **Atlanta, GA**, June 2022.
8. Chen, Z., & **Babiak, K.** (2022). Bring Baseball into the Classroom: A Content Analysis of MLB Educational Programs. Poster presented at the North American Society for Sport Management conference, **Atlanta, GA**, June 2022.

9. Yang, D., & **Babiak, K.** (2022). The Effect of Cause Portfolio in Corporate Philanthropy on Financial Performance for Professional Sport Teams. Poster presented at the North American Society for Sport Management conference, **Atlanta, GA**, June 2022.
10. **Babiak, K.**, Kihl, L. Kikulis, L., Warner, M. & Lopez, J. (2021). Measuring and Evaluating Corporate Social Responsibility in Professional Sport. Symposium presented at North American Society for Sport Management conference (Paper presented virtually - synchronously).
11. Yang, D., & **Babiak, K.** (2021). Exploring the Effects of Foundation Governance on Corporate Philanthropy: Insights from Professional Sport. Paper presented at North American Society for Sport Management conference (Paper presented virtually - synchronously).
12. Yang, D., & **Babiak, K.** (2021). Exploring the Influence of Community Institutional Forces on Corporate Philanthropy in Professional Sport. Paper presented at North American Society for Sport Management conference (Paper presented virtually - synchronously).
13. Copeland, A., & **Babiak, K.** (2021) Corporate Social Responsibility and Social Justice: Examining Responses to Environmental Disruption in Professional Sport Leagues. Paper presented at North American Society for Sport Management conference (Paper presented virtually - synchronously).
14. Copeland, A., & **Babiak, K.** (2021) Leading With Legacy - Exploring the Concept of Legacy as a Behavioral Intention in Sport Organization Leadership. Paper presented at North American Society for Sport Management conference (Paper presented virtually - synchronously).
15. Misener, K. Shier, M., **Babiak, K.**, Millar, P., & Morrison, K. (2021). The value of discretionary action: Measuring social impact capacity in nonprofit community sport. Paper presented at the Association for Nonprofit and Social Economy Research (ANSER). (Paper presented virtually).
16. Yang, D., & **Babiak, K.** (2020). Managing Institutional Complexity in Nonprofit–Corporate Partnerships: A Sport for Development Organizational Perspective. Paper presented at North American Society for Sport Management conference (Paper presented virtually).
17. Misener, K., Shier, M., **Babiak, K.**, Millar, P. (2020). *The expanding civic footprint of non-profit community sport*. Paper presented (virtually) at the Association for Nonprofit and Social Economy Research (ANSER), London, Ontario, Canada.
18. Misener, K., Shier, M., **Babiak, K.**, Millar, P., & Hutcheson, A. *Developing a framework of social impact capacity in grassroots nonprofits*. Paper presented at Association for Research on Nonprofit and Voluntary Associations (ARNOVA) Conference, **San Diego, CA**. Nov 2019.
19. Millar, P., Misener, K., Shier, M., & **Babiak, K.** *A Competing Values Perspective on Social Impact in Community Sport*. Paper presented at European Association for Sport Management conference, **Sevilla, Spain**. Sept 2019.
20. **Babiak, K.**, & Yang, D. *Does Team Ownership Affect Corporate Philanthropy in Professional Sport?* Paper presented at the North American Society for Sport Management conference, **New Orleans, LA**, June 2019.
21. Misener, K., **Babiak, K.**, Morrison, K., Millar, P. & Shier, M. *Social Impact Capacity in Nonprofit Community Sport*. Paper presented at the Sport Management Association of Australia and New Zealand Conference, **Adelaide, Australia**, November 2018.

22. Lee, J.S. & **Babiak, K.** *Does your left hand know what your right hand is doing? Impacts of athletes' pre-transgression philanthropic behavior on consumer post-transgression evaluation.* Paper presented at the Sport Marketing Association Conference, **Dallas, TX**, October 2018.
23. **Babiak, K.**, Banaszak-Holl, J., & Heinze, K. *Improving Health and Well Being in Society: How Can Sport Help (or Hurt)?* All Academy Symposium, Academy of Management Conference, **Chicago, IL**, August 2018.
24. **Babiak, K.** & Sant, S.L. *Good Intentions or Self Serving Behavior? How the Media Frames Professional Athlete Philanthropy.* Paper presented at the North American Society for Sport Management conference, **Halifax, NS, Canada**, June 2018.
25. Heinze, K., **Babiak, K.**, Banaszak-Holl, J., & Yang, D. *The Sport Treatment: Examining Strategic Partnerships between Professional Sport Healthcare Organizations.* Paper presented at the North American Society for Sport Management conference, **Halifax, NS, Canada**, June 2018.
26. Yang, D. & **Babiak, K.** *Variation of Philanthropic Contributions in Professional Sport Teams: Institutional Equivalence as an Explanatory Factor.* Poster presented at the North American Society for Sport Management conference, **Halifax, NS, Canada**, June 2018.
27. **Babiak, K.** & Yang, D. *Corporate – Sport for Development Partnerships for Social Change: Understanding strategic value creation for cross-sector partners.* Paper presented at the North American Society for Sport Management conference, **Denver, CO**, June 2017.
28. Misener, K. & **Babiak, K.**, & Rogalsky, K. *Member perceptions of social responsibility in nonprofit community sport.* Poster presented at the North American Society for Sport Management conference, **Denver, CO**, June 2017.
29. Anagnostopoulos, C., Inoue, Y., Kihl, L., & **Babiak, K.** *An Analysis of Scholarly Literature on CSR in Sport: Looking Back to Move Forward.* Paper presented at the North American Society for Sport Management conference, **Orlando, FL**, June 2016.
30. Schyvinck, C., **Babiak, K.**, & Willem, A. *Conceptualizing Cause Related Marketing in Professional Sport Organizations.* Paper presented at the North American Society for Sport Management conference, **Orlando, FL**, June 2016.
31. Zdroik, J. & **Babiak, K.** *Under Pressure? An Exploration in Managing Stakeholder Interests and Priorities in High School Athletics.* Paper presented at the North American Society for Sport Management conference, **Orlando, FL**, June 2016.
32. Misener, K. & **Babiak, K.**, & Rogalsky, K. *Exploring social responsibility in nonprofit sport organizations: The impact of competitive pressure on strategy and structure.* Paper presented at the Association for Research on Nonprofit and Voluntary Associations conference, **Chicago, IL**, November 2015.
33. Misener, K. & **Babiak, K.** *Exploring Approaches to Social Responsibility in Community Sport.* Paper presented at the European Association for Sport Management Conference, **Dublin, Ireland**, September

2015.

34. Dobbels, L., **Babiak, K.**, & Willem, A. *Shared Value Creation in Public-Nonprofit Partnerships for Local Sport Promotion Initiatives*. Paper presented at the European Academy of Management Conference, **Warsaw, Poland**, June, 2015.
35. Marlier, M., Lucidarme, S., Cardon, G., De Bourdeaudhuij, I., **Babiak, K.**, & Willem, A. *Defining the Key Determinants of Cross Sector Partnerships to Promote Sports Participation*. Paper presented at the North American Society for Sport Management conference, **Ottawa, ON**, June 2015.
36. Zdroik, J., **Babiak, K.**, Veliz, P. *Who Gets Shut Out?: Trends in Pay to Play in Interscholastic Sports - Tracking the Diffusion of a Strategic Practice*. Paper presented at the North American Society for Sport Management conference, **Ottawa, ON**, June 2015.
37. **Babiak, K.**, Thibault, L., & Willem, A. *Framing and conceptualizing the IOR literature in sport management: Mapping the scholarly terrain*. Paper presented at the North American Society for Sport Management conference, **Ottawa, ON**, June 2015.
38. Misener, K., & **Babiak, K.** *A new 'arena': Social responsibility through nonprofit community sport*. Paper presented at the North American Society for Sport Management conference, **Ottawa, ON**, June 2015.
39. Veliz, P., Zdroik, J. & **Babiak, K.** *Thanks for the Memories: A Yearbook Analysis of the Provision of Athletic Opportunities in Southeast Michigan Public High Schools*. Paper presented at the North American Society for the Sociology of Sport conference, **Portland, OR**, Nov 2014.
40. Heinze, K., Banazsak-Holl, J., & **Babiak, K.** *Examining community wellness foundations and their processes of social innovation*. Paper presented at the European Group for Organizational Studies Colloquium, **Rotterdam, Netherlands**, July 2014.
41. Lee, J.S., & **Babiak, K.** *Celebrity athletes: Transgressions, philanthropy, and the moderating role of activity type and athlete-cause fit*. Paper presented at the North American Society for Sport Management Conference, **Pittsburgh, PA**, 2014.
42. Mondello, M., **Babiak, K.**, Turner, J., & Zdroik, J., *Structuring and delivering strategic philanthropy: The Case of a National Hockey League Franchise*. Abstract accepted for presentation at the North American Society for Sport Management Conference, **Pittsburgh, PA**, 2014.
43. **Babiak, K.** & Wolfe, R. *Framing corporate social responsibility in professional sport*. Paper presented at the European Association for Sport Management Conference, **Istanbul, Turkey**, 2013.
44. Zdroik, J. & **Babiak, K.** *Gender differences in interpersonal networks: An exploration of sport leaders*. Paper presented at the North American Society for Sport Management Conference, **Austin, TX**, 2013.
45. Juravich, M. & **Babiak, K.** *Examining general managers in the North American professional sport context: Upper echelons as drivers of performance*. Paper presented at the North American Society for Sport Management Conference, **Seattle, WA**, 2012.

46. Lee, S.P., Cornwell, T.B., & **Babiak, K.** *Measurement-Based Leverage of Cause Oriented Sport Sponsorship*. Paper presented at the North American Society for Sport Management Conference, **Seattle, WA**, 2012.
47. Mull, C., Lee, S.P., & **Babiak, K.** *Philanthropy in professional sport: Exploring consumer perceptions of athlete charity*. Paper presented at the European Association for Sport Management Conference, **Madrid, Spain**, 2011.
48. Thibault, L. & **Babiak, K.** *Athlete funding initiatives in Canadian high performance sport*. Paper presented at the European Association for Sport Management Conference, **Madrid, Spain**, 2011.
49. Lee, S.P., Heinze, K., **Babiak, K.**, & Juravich, M. *Athlete philanthropy: Motives, drivers and intentions*. Paper presented at the North American Society for Sport Management Conference, **London, ON**, 2011.
50. Thibault, L., Kihl, L., & **Babiak, K.** *Athlete involvement in the governance of international sport*. Paper presented at the European Sport Management Association conference, **Prague, CZ**, 2010.
51. Trendafilova, S. & **Babiak, K.** *Understanding strategic corporate environmental responsibility in professional sport*. Paper presented at the North American Society for Sport Management Conference, **Tampa Bay, FL**, 2010.
52. Kihl, L. & **Babiak, K.** *Evaluating a MLB team's CSR initiative*. Paper presented at the North American Society for Sport Management Conference, **Tampa Bay, FL**, 2010.
53. **Babiak, K.** *An investigation into professional athlete philanthropy: Is charity part of the game?* Paper presented at the Association for Research on Nonprofit Action and Voluntary Organizations conference, **Cleveland, OH**, 2009.
54. **Babiak, K.** & Trendafilova, S. *Corporate social responsibility and environmental sustainability: How the professional sport industry is greening the playing field*. Paper presented at the North American Society for Sport Management Conference, **Columbia, SC**, 2009.
55. **Babiak, K.** & Kihl, L. *Stakeholder management and corporate social responsibility in professional sport*. Paper presented at the North American Society for Sport Management Conference, **Columbia, SC**, 2009.
56. **Babiak, K.**, Tainsky, S., & Juravich, M. *Professional athlete philanthropy: Walking the talk?* Research presented at the North American Society for Sport Management Conference, **Toronto, ON**, 2008.
57. **Babiak, K.**, Wolfe, R., Smart, D., Rechner, P., Johnson, G., Cameron, K., & Godfrey, P. *CSR and professional sport: A perfect match?* Symposium presented at the Academy of Management Conference, **Philadelphia, PA**, 2007.
58. Tainsky, S. & **Babiak, K.** *A new breed of philanthropists? The charitable involvement of professional athletes*. Research presented at the North American Society for Sport Management Conference, **Ft. Lauderdale, FL** 2007.
59. **Babiak, K.**, Bradish, C., Kent, A., Johnson, G., & Wolfe, R. *Corporate social responsibility in professional sport*. Symposium presented at the North American Society for Sport Management Conference, **Ft.**

Lauderdale, FL 2007.

60. **Babiak, K.** & Wolfe, R. *Bridging sport management research to actionable knowledge*. Paper presented at the North American Society for Sport Management Conference, **Kansas City**, 2006.
61. Wolfe, R., **Babiak, K.**, Gerrard, B., Mason, D., Frisby, W. *Moneyball: Its influence on sport and sport management*. Symposium presented at the North American Society for Sport Management Conference, **Kansas City**, 2006.
62. **Babiak, K.** & Wolfe, R. *Community outreach efforts in professional sport organizations*. Paper presented at the North American Society for Sport Management Conference, **Regina, Sask.** 2005.
63. Wolfe, R., Wright, P, Terborg, J., Gerrard, B., **Babiak, K.**, Smart, D., Cameron, K., & Quinn, R. *A new vision of management for the 21st century: Moneyball as a reframing phenomenon*. (All-Academy Symposium). Symposium presented at the Academy of Management Conference, Honolulu, HI, 2005.
64. **Babiak, K.** & Thibault, L. *The promise and challenge of collaboration: Complexities and tensions in the dynamics of partnership formation in Canadian nonprofit sport organizations*. Paper presented at the 12th European Association for Sport Management Conference, **Ghent, Belgium**, 2004.
65. **Babiak, K.**, Waddock, S., Wolfe, R. (Symposium Co-Sponsors), Freeman, R.E., Margolis, J. & Shrivastava, P. *Bridging management research to actionable knowledge: Lessons from social issues in management scholarship*. All-Academy Symposium, presented at the Academy of Management Conference, **New Orleans**, August, 2004.
66. **Babiak, K.**, & Wolfe, R. *Understanding social initiatives in professional sport: The case of the Detroit Pistons*, presented in an All-Academy Symposium (“Bridging Management Research to Actionable Knowledge: Lessons from Social Issues in Management Scholarship”), Academy of Management Conference, **New Orleans**, August, 2004.
67. **Babiak, K.**, & Thibault, L. & Frisby, W. *Evaluation of interorganizational relationships in Canadian sport organizations*. Paper presented at the North American Society for Sport Management Conference, **Atlanta, Ga**, 2004.
68. **Babiak, K.**, & Wolfe, R. *Is it good business to do the right thing? A framework for understanding professional sport organizations’ corporate social responsibility initiatives*. Paper presented at the North American Society for Sport Management Conference, **Atlanta, Ga**, 2004.
69. Bradish, C., Cousens, L., & **Babiak, K.** *Radically Canadian: A case study examination of corporate sport relationships*. Paper presented at International Conference on Sport and Entertainment Business, **Columbia, South Carolina**, 2003.
70. **Babiak, K.**, Foster, W., Parent, M., & Weibe, E. *Sport matters! Why organizational theorists should examine sport organizations*. Symposium presented at the Administrative Sciences Association of Canada Conference, **Halifax, NS**, 2003.

71. Cousens, L., **Babiak, K.**, Bradish, C. *From selling signage and suites to building strategic partnerships: A framework for assessing business-to-business relationships in the context of sport.* Paper presented at the North American Society for Sport Management Conference, **Ithaca, NY**, 2003.
72. Alexander, T., **Babiak, K.**, Frisby, W., Thibault, L., Vail, S. *Beyond partnership formation: Examining the complexities of managing interorganizational relationships.* Symposium presented at the North American Society for Sport Management Conference, **Ithaca, NY**, 2003.
73. Bradish, C., Cousens, L., & **Babiak, K.** *Sport marketing partnerships: Re-examining sport sponsorships from a relationship marketing perspective.* Paper presented at the American Marketing Association Sports Marketing Faculty Consortium, University of Kentucky Gatton College of Business and Economics, **Lexington, Kentucky**, 2002.
74. **Babiak, K.**, Cousens, L., Kihl, L., Kikulis, L., & Thibault, L. *Are athletes the priority? Exploring shifting ideologies in Canada's amateur sport system.* Symposium presented at the North American Society for Sport Management Conference, **Canmore, AB**, 2002.
75. **Babiak, K.** & Thibault, L. *Shifting priorities in Canadian amateur sport: The case of national sport centres.* Paper presented at North American Society for Sport Management Conference, **Virginia Beach, VA.**, 2001.
76. **Babiak, K.** & Brown, D. *The study of a public-private partnership to build a school of choice.* Paper presented at the Canadian Society for the Study of Education Conference, **Québec City**, 2001.
77. **Babiak, K.** *Partnerships for non-profit organizations: Antecedents for building relationships in Canadian National Sport Centres.* Paper presented at the European Association for Sport Management Conference, **San Marino, Italy**, 2000.
78. Cousens, L., & **Babiak, K.** *Adopting a relationship marketing paradigm: The case of the National Basketball Association.* Paper presented at North American Society for Sport Management Conference, **Colorado Springs, Colorado**, 2000.
79. **Babiak, K.**, Hill, L., & Wolfe, R. *Intercollegiate athletic programs: Determinants of perceptions of success.* Paper presented at North American Society for Sport Management Conference, **Vancouver, B.C.**, 1999.
80. **Babiak, K.** *Leadership in Canadian sport organizations: What do administrators look for in an effective leader?* Paper presented at North American Society for Sport Management Conference, **Buffalo, NY**, 1998.
81. **Babiak, K.** *Institutional pressures and formalization in non-profit organizations: The case of provincial amateur sport organizations.* Paper presented at North American Society for Sport Management Conference, **Buffalo, NY**, 1998.
82. Mandigo, J., Carmichael, D., Robbins, S., & **Babiak, K.** *SportCan: Making physical activity fun.* Report presented at Ontario Physical and Health Education Conference, **Orillia, ON**, 1995.

83. **Babiak, K., & Soucie, D.** *Managerial leadership in Canadian national sport organizations: Perceptions of sport administrators and their staff members.* Paper presented at International Congress for Health, Physical Education, Recreation, Sport and Dance (ICHPER.SD) Asia Congress, **Kuala Lumpur**, 1994.
84. Soucie, D., Armstrong-Doherty, A., & **Babiak, K.** *Introducing a taxonomy of research themes and a model for examining relationships between variables in sport management research.* Paper presented at North American Society for Sport Management Conference, **Pittsburgh, PA.**, 1994.
85. **Babiak, K., & Soucie, D.** *Managerial leadership in Canadian national sport organizations: Perceptions of sport administrators and their staff members.* Paper presented at North American Society for Sport Management Conference, **Pittsburgh, PA.**, 1994.

University of Michigan - Guest Lectures

- 2022 SM 100, Sport Management Freshman Seminar, Public Speaking, University of Michigan (November, 2022)
- 2021 SM 100, Sport Management Freshman Seminar, Public Speaking, University of Michigan (October 15, 2021)
- 2020 SM 100, Sport Management Freshman Seminar, Public Speaking, University of Michigan (September, 2020)
- 2019 SM 100, Sport Management Freshman Seminar, Public Speaking, University of Michigan (October, 2019)
- 2018 SM 101, Sport Management, Public Speaking, University of Michigan (January 30, 2018)
- 2018 SM 100, Sport Management Freshman Seminar, Public Speaking, University of Michigan (September, 2018)
- 2017 SM 100, Sport Management Freshman Seminar, Public Speaking, University of Michigan (September 29, 2017)
- 2017 KIN 615, Philosophy of Science and Research in Kinesiology, University of Michigan (February 21, 2017)
- 2016 KIN 616, Professional Skills for Research Scientists, University of Michigan (March 28, 2016)
- 2016 KIN 615, Philosophy of Science and Research in Kinesiology, University of Michigan (February 8, 2016)
- 2015 SM 249, Research Methods in Sport Management, University of Michigan (September 16, 2015)
- 2015 KIN 615, Philosophy of Science and Research in Kinesiology, University of Michigan (March 12, 2015)
- 2015 SM 249, Research Methods in Sport Management, University of Michigan (January 14, 2015)
- 2014 SM 249, Research Methods in Sport Management, University of Michigan (September 15, 2014)
- 2014 SM 249, Research Methods in Sport Management, University of Michigan (January 27, 2014)
- 2013 KIN 615, Philosophy of Science and Research in Kinesiology, University of Michigan (March 21, 2013)
- 2012 SM 437, Psychological Aspects of Sport and Exercise (Group Cohesion) (November 1, 2012)
- 2012 Kinesiology Prospective Student Day – The Power of the Rings (September 29, 2012)
- 2012 HMP 604, Organization and Management of Health Advocacy and Community-Based Non-profits (March 20, 2012)
- 2012 UC 256, 22 Ways to Think about the Games we Play (March 7, 2012)
- 2011 SM 313, Research Methods in Sport Management, University of Michigan (Jan 26, 2011)
- 2010 SM 313, Research Methods in Sport Management, University of Michigan (Sept. 29, 2010)
- 2009 SM 349, Research Methods, University of Michigan
- 2006 OS 495, Corporate Social Responsibility: Emergence, Issues, and Practices, University of Michigan
- 2006 Summer Discovery, University of Michigan

Other Guest Lectures

- 2019 Saline High School, Michigan, Sociology of Sport Lecture
- 2019 Sport Management Master's Students, University of Ghent
- 2019 Sport Management Master's Students, University Catholique Louvan
- 2002 HKIN 455, Field Experience, University of British Columbia
- 2000 HKIN 372, Research Applications in Leisure & Sport Management, University of British Columbia
- 2000 EDST630, Doctoral Seminar, University of British Columbia
- 2000 HKIN 591, Organizational Theory, University of British Columbia
- 1999 HKIN 455, Field Experience, University of British Columbia
- 1998 HKIN 355, Field Experience, University of British Columbia
- 1998 HKIN 372, Research Applications in Leisure & Sport Management, University of British Columbia
- 1997 HKIN 372, Research Applications in Leisure & Sport Management, University of British Columbia
- 1997 HKIN 355, Field Experience, University of British Columbia
- 1997 Physical & Health Education Specialist Course, University of Western Ontario
- 1996 Faculty of Education, University of Toronto
- 1996 Physical & Health Education Specialist Course, University of Western Ontario
- 1994 Physical Activity and Health, University of Ottawa

GENERAL WORK EXPERIENCE

- 2002 Research Consultant – Organizational Analysis / Needs Assessment, Kitsilano Community Centre, Vancouver, B.C.
- 2002 Event Director – Canadian Series Freestyle Ski Finals – Cypress Mountain, B.C., 2002
- 2002 Event Manager FIS Freestyle Ski World Cup - Whistler / Blackcomb, B.C., 2002
- 2001 Chief of Protocol – FIS Freestyle Ski World Championships - Whistler / Blackcomb, B.C., 2001 (Organizing Committee)
- 1998 Coordinator – Sport, Vancouver Whistler 2010 Olympic Winter Games Bid Society
- 1995 - 1997 Research & Promotions Coordinator for the Ontario Physical and Health Education Association (OPHEA)
- 1994 - 1995 Media / Public Relations Assistant for the Ottawa 67's Jr. A Hockey Club
- 1990, 1991 Coordinator of Health Enhancement for the Queen's Executive Program, Queen's University

UNIVERSITY OF MICHIGAN SERVICE

University of Michigan, Senate Assembly Committee: Committee on the Economic and Social Well-Being of the Faculty (CESWF) (2020-2022)

School of Kinesiology Executive Committee (2020 - present), University of Michigan

Sport Management Graduate Program Director (2021-2023)

Graduate Committee Executive (2016 - 2020), Kinesiology, University of Michigan

Sport Management – Coordinator / Lead: Masters Program Curriculum Review Committee (2017-2018)

University of Michigan, Senate Assembly Committee: Tenure, Promotions and Professional Development Committee (2015-2018) (<http://facultysenate.umich.edu/senate-assembly/committees/tenure-promotions-and-professional-development-committee/>)

Sport Management – Undergraduate Curriculum Review Committee (2015-2017), Kinesiology, University of Michigan

School of Kinesiology Executive Committee (2011- 2015), University of Michigan (two terms)

Sport Management Faculty Committee, (2003-present), Kinesiology, University of Michigan

Classroom Space Committee (New Building) (2016-17), Kinesiology, University of Michigan

Graduate Committee Executive (2006 – 2007), Kinesiology, University of Michigan

Awards Committee (2006-2011), Kinesiology, University of Michigan

Sport Management 2nd Level Admissions Committee (2005 - 2013), Kinesiology, University of Michigan

Search Committee – Kinesiology, University of Michigan:

1. Committee Member, Sport marketing & finance / economics (2006/ 2007)
2. Committee Chair, Sport organizational theory / strategy (2008)
3. Committee Member, Sport strategy / organizational theory (2009)
4. Committee Co-Chair, Sport strategy / organizational theory (2009/2010)
5. Committee Member, Open position (full professor) (2010/2011)
6. Committee Chair, Sport Management / Marketing / Media (2012-2013)
7. Committee Member, Sport Management / Marketing (2014-2015)
7. Committee Member, Associate Dean for Academic Programs (2014-2015)
8. Committee Member, Dean's Search Committee (2015)
9. Committee Member, Sport Marketing (2015-2016)
10. Committee Member, Sport Marketing / Data Analytics (2017)
11. Committee Member, Implementation Science (Kinesiology) (2021)
12. Committee Member, Decision Making / Sport (2021-22)
13. Committee Chair, Lecturer 1 – Sport Management (2022)
14. Committee Chair, President's Postdoctoral Fellowship Program Search – Kinesiology (2022)
15. Committee Chair, Clinical Assistant Professor – Sport Management (2023)
16. Committee Chair, Open Rank Position – Sport Law / Public Policy (2024)

PROFESSIONAL SERVICE

Academic Service: Reviews & Editorial Contributions

International:

Editor in Charge (2023 – present) / Former Associate Editor (2017 – 2023)

- *European Sport Management Quarterly*

Editorial board member:

- *Frontiers in Sport and Physical Activity* (2020-2021)
- *European Sport Management Quarterly* (2011- 2022)
- *Sport Management Review* (2009-2022) (Australia & New Zealand)
- *International Journal of Sport Management and Marketing* (2012 – 2022)
- *International Journal of Sport Policy and Politics* (2015-2022)

Grant Proposal Referee: Mitacs Accelerate Research Grant (Canada)
(<https://www.mitacs.ca/en/programs/accelerate>) (2022)

New Researcher Award Review Committee, European Association for Sport Management (2020-2023)

Grant Proposal Referee: Insight Research Grant – Social Sciences and Humanities Research Council of **Canada** (2014, 2015)

Grant Proposal Referee - University of Rome “Foro Italico”, **Italy** (December, 2009)

National / US:

Editorial board member:

- *Journal of Sport Management* (2011- 2015)

Ad Hoc Reviewer for:

- *Managing Sport and Leisure*
- *Sport, Business and Management: An International Journal*
- *Public Policy and Administration*
- *Journal of Management and Organization*
- *Journal of Business Ethics*
- *Nonprofit and Voluntary Sector Quarterly*
- *International Journal of Sport Management and Sponsorship*
- *Sport in Society*
- *Communication and Sport*
- *Corporate Governance*

Janet B. Parks Research Grant Committee for the North American Society for Sport Management (2014-15; 2021)

Co-guest editor: Sports Management: Social Responsibility, Philanthropy and Entrepreneurship in the Sports Industry, *Journal of Management and Organization (Special Issue, 2010)*, Volume 16(4).

Sport Management Digest Contributor to the *Journal of Sport Management*.
(1999 – 2001, 2006 - 2008)

Reviewer for the *North American Society for Sport Management* student paper competition
(2005 - 2009)

Abstract Reviewer for the *North American Society for Sport Management* Conference.
(2005 – 2009, 2016)

Section Head – 2010

Section Head – 2014

Section Head – 2020

Section Head - 2021

Section Head – 2022

Section Head – 2023

Service to Field

Hail Impact! Faculty Advisor (2023 - present)

Robert Wood Johnson Foundation – Sport Award – Advisory Board Member (2009-2022)

NASSM – *Constitutional Review Committee* (2019)

NASSM – *Strategic Planning Group – Partnership Development* (2018)

Penn State University, SMEAL School of Business, Center for Sport Business and Research – *Advisory Board Member* (2012-2016)

Athletes for Hope University Project (Advisor) (2010 – 2011)

North American Society for Sport Management Distinguished Sport Management Educator Award Selection Committee (2009-2010)

North American Society for Sport Management: Executive - Member at Large. (2006-2008)

Volunteer for the *Canadian Freestyle Ski Association* - Whistler / Blackcomb, B.C. (World Cup 2000 Committee)

Volunteer for the *Canadian Olympic Committee*

Board Member (Executive Committee), *Kitsilano Community Centre*. (1998-2003)

Chair of the Fundraising Committee for the *North American Society for Sport Management* conference held in Vancouver (1999)

Board of Governors for the *Association of Ontario Sport and Recreation Administrators (AOSRA)* (1996)

PROFESSIONAL DEVELOPMENT

Recognize & Respond: Skills Workshop – Workplace Mental Health (Jan 2022)

STRIDE / FASTER – Focus on Faculty Evaluations Workshop (May 2012)

LIFT: Leadership and Integration in Faculty Transitions. University of Michigan (November, 2011)

Introduction to Survey Design: Data Collection, Questionnaire Design and Response Processes Workshop -
University of Michigan, Center for Statistical Consulting and Research (May, 2010)

Text Mining with Common Digital Documents Workshop – University of Michigan, Center for Statistical Consulting
and Research (October, 2008)

Grants 101 – The Grant Institute (August, 2007)

Best Practices in Teaching and Learning: Fostering Critical Thinking. University of Michigan, Center for Research
on Learning and Teaching, (February 9, 2004)

Grant Proposal Writing - University of Michigan, Center for the Education of Women (February 2004)

Statistics: A review - University of Michigan, Center for Statistical Consultation and Research (September, 2004)

Power Point Workshop - University of Michigan (August, 2003)

Course Tools Workshop - University of Michigan (2003)

Create Interactive Web Sites using Dreamweaver - TAG (Centre for Teaching and Academic Growth), University
of British Columbia (February 2002)

Instructional Skills Workshop – TAG (Centre for Teaching and Academic Growth), University of British Columbia,
(June 2000)

AFFILIATIONS / MEMBERSHIPS

- Sport and Entertainment Impact Certificate – Academic Advocate, 2021
(<https://www.seicollective.com/faculty>)
- Sport and Organizational Dynamics Institute (SODI) – Board of Advisors, 2021
(<https://sodoinstitute.com/about/board-of-advisors/>)
- Center for Entrepreneurship, University of Michigan – Faculty Affiliate, since 2013
- Center for Social Impact, University of Michigan – Faculty Affiliate, since 2013
- Association for Research on Nonprofit Organizations and Voluntary Action, 2010, 2015, 2017
- Center for the Study of Sport in Society, Northeastern University, 2008-2010
- Academy of Management, 2004-2010, 2018
- North American Society for Sport Management, 1997-2019

- European Association for Sport Management, 2004-2015
- International Olympic Academy Participant's Association, 2001-2015
- Administrative Sciences Association of Canada, 2003
- Association of Ontario Sport and Recreation Administrators (AOSRA), 1995-1997

IN THE NEWS / MEDIA / PODCASTS

Staging Games includes big bill. *Detroit News*, August 12, 2004.

Researchers take a closer look at charities. *Seattle Times*, September 6, 2007.
(http://seattletimes.nwsourc.com/html/sports/2003870800_research06.html)

NBA player charities often a losing game. *Salt Lake Tribune*, February 12, 2009.
(http://www.sltrib.com/News/ci_11314692)

Clausura del congreso para un fútbol más responsable. *La Nueva España*, May 9, 2009.

Sports philanthropy tied to branding, bottom lines. *Boston Business Journal*, July 3, 2009.
(http://boston.bizjournals.com/boston/stories/2009/07/06/story9.html?jst=pn_pk)

Helping Hand. *Sports Business Journal*, September 14, 2009 p. 13.

Pro athletes' charities often have limited life spans. *Indianapolis Business Journal*, July 23, 2011 (www.ibj.com)

University hosts Title IX conference. *Michigan Daily*, May 9, 2012
(<http://www.michigandaily.com/news/university-hosts-conference-title-ix>)

University of Michigan Hosts 'Title IX at 40' Conference. *Diverse Issues in Higher Education*, May 14, 2012
(<http://diverseeducation.com/article/17069/>)

Line judge Shannon Eastin makes history in NFL. *CSNBaltimore.com*. September 7, 2012
(<http://www.csnbaltimore.com/09/09/12/Line-judge-Shannon-Eastin-makes-history-landing.html?stsid=158575&stsq=>)

Going the whole IX yards to include women and girls. *USA Today* Editorial 'Women in Action'. June 14, 2013
(<http://sites.mediaplanet.com/women-in-action/going-the-whole-ix-yards>)

Why Did the Winter Olympics Freeze Out Women for So Long? *Mother Jones*, Feb 6, 2014
(<http://www.motherjones.com/politics/2014/02/olympics-sports-women>)

A Million Thanks: Pro Athletes Share the Wealth With Their Colleges, *New York Times*, September 25, 2015
http://www.nytimes.com/2015/09/27/sports/ncaabasketball/a-million-thankspro-athletes-are-sharing-the-wealth-with-their-alma-maters.html?_r=0

In Pro Sports, the Fan Becomes Part of the Action, *New York Times*, November 1, 2015
(<http://www.nytimes.com/2015/11/08/giving/in-pro-sports-the-fan-becomes-part-of-the-action.html?ref=topics&r=0>)

Big Blue + Jumpman = Union of history, culture, credibility, *Sport Business Journal*, March 7, 2016
(<https://www.sportsbusinessdaily.com/Journal/Issues/2016/03/07/Opinion/From-the-Field-of-Cultural-Innovation.aspx>)

Corporate Social Responsibility in Sports w/ Dr. Kathy Babiak. *Prof Talks Podcast*, April 2019. (<https://prof-talks.com/>)

State Of Sport Management (Podcast) – State of Interdisciplinary Research in Sport Management, April, 2021
(<https://podcasts.apple.com/us/podcast/kathy-babiak/id1446111134?i=1000515450292>)

Dallas Cowboys have long embraced being ‘America’s Team.’ With a country in crisis, are they answering call off the field? *Dallas Morning News*, March, 11, 2021. <https://www.dallasnews.com/sports/cowboys/2021/03/11/dallas-cowboys-have-long-embraced-being-americas-team-with-a-country-in-crisis-are-they-answering-call-off-the-field/>